```
File name is generic project.md
    YAML start →
                    layout: project
         YAML (
                   title: Generic Capstone Project Title
                   sponsor: Industrial company
sponsor_url: http://www.capstonesponsor.com/
document-date: 18 April 2017
         header
     YAML end ---
Heading level 2 → ## Project Objective
                     The one-sentence *Project Objective Statement* goes here.
Heading level 2 → ## Team
 Link to image → ![Capstone Team]( {{ "/projects/images/capstone team.jpg" | absolute url }})
                    The project team is
      blank line -
 Unordered list 

* [Jane Doe](http://www.janeDoe.com/)

* [Dan Johnson](mailto:danJohson@someDomain.com)

* sylvia O'Neil

* Duc Nguyen

* Ali Mohammed
                                                                                       "capstone team.png".
                                                                                       No spaces in the file name
      blank line
Heading level 2 → ## Customer/Market Requirements
                     The project sponsor requires a device that ...
Heading level 2 → ## Design Challenges
                     The design team is focused on building a lightweight structure that allows
                     the ...
Heading level 2 → ## Outcomes
                     The team has developed a conceptual design that ...
                     The following plot shows performance of the system in response to a change
                     in our main design variable ...
                     ![Data representation]( {{ "/projects/images/plots.png" | absolute url }} )
                                                                           Image file name is "plots.png".
                                                                           No spaces in the file name
```