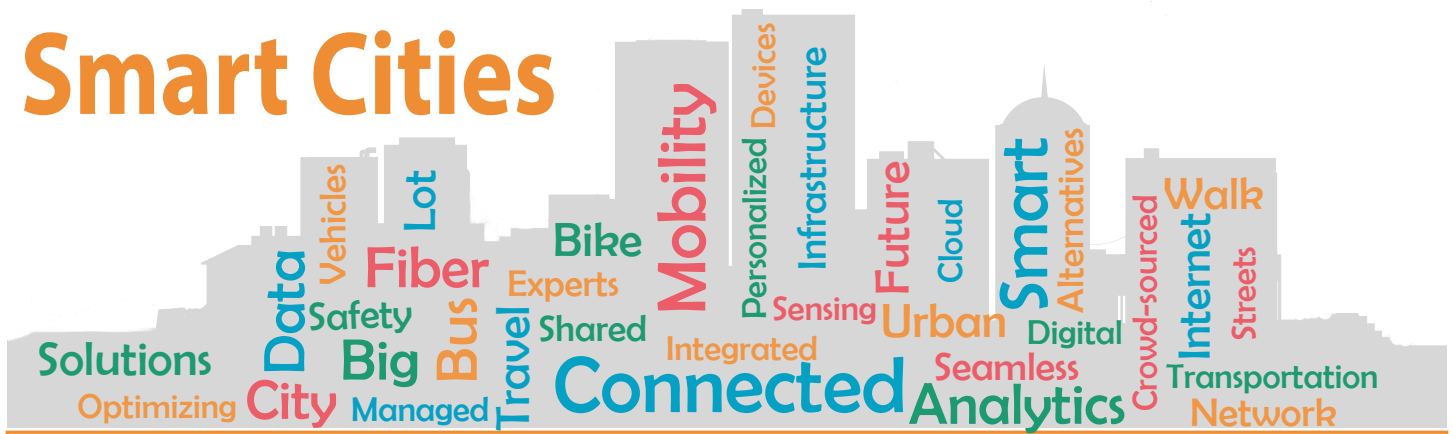
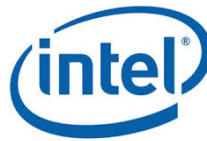


Smart Cities



Road to Smart Mobility Workshop



Portland State
UNIVERSITY

You're Invited!

Join a cross section of transportation professionals and technologists to explore the rapid technological changes that are impacting how we plan, build, and operate our transportation system. 5.5 AICP/PE credits.

**Wednesday,
April 22, 2015**

9:00 a.m.- 4:00 p.m.

**Intel Jones Farm
Conference Center, JFCC**
2111 NE 25th Avenue
Hillsboro, Oregon 97124

Cost:

ITE & WTS Members - \$30
Non-members - \$40
Intel Employees - Hosted

To register: <http://wtsevents.org/chapter/Portland/>

Transportation:

By transit: Use TriMet Trip Planner www.trimet.org

By car: On-site parking available adjacent to JFCC

For questions, contact
Deena Platman,
dkp@dkassociates.com or
503-972-1242

Program

9:00 am- Registration and Continental Breakfast

9:45 am- Welcome

10:00 am- Smart Mobility 101

- Mark Hallenbeck, Director, TRAC, University of Washington
- Brad Biddle, Founder, Open Bike Inc
- Thomas Bauer, CEO, Traffic Technology Solutions
- Tyler Phillippi, CEO, Cargo

11:30 am- Networking Lunch in Atrium

12:15 pm- Keynote Address – Global Cities Challenge

- Wilf Pinfeld, Director of Research and Advanced Technology Development, Intel

1:00 pm- Role of the Public and Private Sector in Smart Mobility

- Paige Fitzgerald, Connected Citizens Partnership Manager, Waze
- Galen McGill, ITS Program Manager, ODOT
- Gary Carlin, Director of Business Development, Inrix
- Stacy Shetler, Traffic Engineering Manager, Washington County

2:30 pm- Networking Break

3:00 pm- Into the Future Panel Discussion

- Moderator* - Skip Newberry, President, Technology Association of Oregon
- Jennifer Healey, Senior Research Scientist and IoT Analytics Lead, Intel
 - Jonathan Fink, VP for Research and Strategic Partnerships, Portland State University
 - Neil McFarlane, General Manager, TriMet
 - Jeff Allen, Executive Director, Drive Oregon
 - Nat Parker, CEO, GlobeSherpa

Join us for a post-workshop networking event at Golden Valley Brewing Company, hosted by ITE.