You’re Invited!
Join a cross section of transportation professionals and technologists to explore the rapid technological changes that are impacting how we plan, build, and operate our transportation system. 5.5 AICP/PE credits.

Wednesday, April 22, 2015
9:00 a.m.- 4:00 p.m.
Intel Jones Farm Conference Center, JFCC
2111 NE 25th Avenue
Hillsboro, Oregon 97124

Cost:
ITE & WTS Members - $30
Non-members - $40
Intel Employees - Hosted

To register: http://wtsevents.org/chapter/Portland/

Transportation:
By transit: Use TriMet Trip Planner www.trimet.org

By car: On-site parking available adjacent to JFCC

For questions, contact Deena Platman, dkp@dksassociates.com or 503-972-1242

Program
9:00 am- Registration and Continental Breakfast
9:45 am- Welcome
10:00 am- Smart Mobility 101
• Mark Hallenbeck, Director, TRAC, University of Washington
• Brad Biddle, Founder, Open Bike Inc
• Thomas Bauer, CEO, Traffic Technology Solutions
• Tyler Phillipi, CEO, Cargo
11:30 am- Networking Lunch in Atrium
12:15 pm- Keynote Address – Global Cities Challenge
• Wilf Pinfold, Director of Research and Advanced Technology Development, Intel
1:00 pm- Role of the Public and Private Sector in Smart Mobility
• Paige Fitzgerald, Connected Citizens Partnership Manager, Waze
• Galen McGill, ITS Program Manager, ODOT
• Gary Carlin, Director of Business Development, Inrix
• Stacy Shetler, Traffic Engineering Manager, Washington County
2:30 pm- Networking Break
3:00 pm- Into the Future Panel Discussion
Moderator - Skip Newberry, President, Technology Association of Oregon
• Jennifer Healey, Senior Research Scientist and IoT Analytics Lead, Intel
• Jonathan Fink, VP for Research and Strategic Partnerships, Portland State University
• Neil McFarlane, General Manager, TriMet
• Jeff Allen, Executive Director, Drive Oregon
• Nat Parker, CEO, GlobeSherpa

Join us for a post-workshop networking event at Golden Valley Brewing Company, hosted by ITE.