

List of Academic Programs for SBA (13)

Academic Program Prioritization Committee (<http://pdxappc.blogspot.com>)

November 23, 2014

This document presents a list of PSU programs as input for the Academic Program Prioritization (APP) process at PSU. The details shown here may undergo significant updates in response to feedback from the campus community, particularly faculty and program administrators.

Each box in the following list represents a collection of one or more activities that, in this initial proposal, would be treated as a single academic program. The columns in each box include a the name of each component of the program as well as code whose suffix distinguishes between bachelor's degrees (:B), minors (:m), certificates (:C), master's degrees (:M), graduate certificates (:G), and doctoral degrees (:D). The table entries also show the numbers of students who received the corresponding credential in each of the six academic years from 2008-14. Blank entries correspond to years in which a program had no graduates. It is important to recognize that these blank entries should not be taken as a direct indicator of program health. For example, blank entries can be expected from programs that have only recently been added to the catalog and have not yet produced any graduates. In other cases, blank entries may signal changes in the coding of courses over the six year period 2008-14.

Program Components:			08-	09-	10-	11-	12-	13-
Accounting	Business Adm: Accounting	ACTG:BA:B	34	33	35	43	49	46
Accounting	Business Adm: Accounting	:BS:B	89	95	107	113	104	105
Accounting	Postbac Account Cert	PBAC:CRT:C	36	49	60	45	58	63
Totals:			159	177	202	201	211	214

Program Components:			08-	09-	10-	11-	12-	13-
Business Admin	Certificate in Entrepreneurship	ENTC—:CRT:C						
Business Admin	Certificate in Social Innovation and Social Entrepreneurship	SICT—:CRT:C						
Totals:								

Program Components:			08-	09-	10-	11-	12-	13-
Business Admin	Business Administration	BA:MBA:M	98	108	130	101	106	80
Business Admin	Real Estate Development	RED:MRED:M						12
Business Admin	Social Innov & Social Entrep	GCSI—:CRTGR:G						
Totals:			98	108	130	101	106	92

Program Components:			08-	09-	10-	11-	12-	13-
Finance	Bus Ad: Real Estate Finance	REFN:BA:B	1	1	2	5	2	1
Finance	Bus Ad: Real Estate Finance	:BS:B	22	11	11	13	10	6
Finance	Business Adm: Real Estate	REAL:BS:B						4
Totals:			23	12	13	18	12	11

Program Components:			08-	09-	10-	11-	12-	13-
Finance	Business Admin: Finance	FIN:BA:B	25	32	44	50	40	41
Finance	Business Admin: Finance	:BS:B	65	59	64	85	85	76
Totals:			90	91	108	135	125	117

Program Components:			08-	09-	10-	11-	12-	13-
Finance	Business Admin: Finance	BAFN:MBA:M	19	21	17	16	2	7
Finance	Financial Analysis	FINA:MS:M	30	42	45	41	27	30
Totals:			49	63	62	57	29	37

Program Components:			08-	09-	10-	11-	12-	13-
International Management	Bus Ad: Intl Bus	BAIB:MBA:M	3	1	1			
International Management	International Management	IMGT:MIM:M	51	60	72	44	40	50
International Management	International Bus Studies Cert	IBSC:CRT:C	10	7	11	4	7	3
Totals:			64	68	84	48	47	53

Program Components:			08-	09-	10-	11-	12-	13-
Management	Business Adm: Advertising Mgmt	ADMG:BA:B	29	19	28	27	17	20
Management	Business Adm: Advertising Mgmt	:BS:B	49	47	43	48	45	39
Management	Advert Mgmt Minor Comm Majors	ADCM:m						2
Management	Advertising Management Minor	ADMM:m	2	3	2	7	7	5
Totals:			80	69	73	82	69	66

Program Components:			08-	09-	10-	11-	12-	13-
Management	Business Adm: General Mgmt	GBA:BA:B	47	9				
Management	Business Adm: General Mgmt	:BS:B	141	43	1		1	1
Management	Bus Adm: Mgmt & Leadership	MAL:BA:B		39	46	65	62	66
Management	Bus Adm: Mgmt & Leadership	:BS:B		102	145	141	134	131
Management	Bus Ad: Supply & Logistic Mgmt	SLM:BA:B	15	13	15	19	32	24
Management	Bus Ad: Supply & Logistic Mgmt	:BS:B	38	29	45	61	65	55
Management	Business Adm: Human Res Mgmt	HRM:BA:B	22	25	25	41	41	48
Management	Business Adm: Human Res Mgmt	:BS:B	82	73	82	92	91	86
Management	Business Adm: Info Systems	ISQA:BA:B	9	16	27	13	3	1
Management	Business Adm: Info Systems	:BS:B	47	36	29	30	6	1
Management	Food Industry Mgmt Certificate	FIMC:CRT:C	23	27	21	16	25	11
Business Admin	Business Administration Minor	BAM:m	81	82	84	107	106	82
Totals:			505	494	520	585	566	506

Program Components:			08-	09-	10-	11-	12-	13-
Management	Global Supply Chain Mgmt	GSCM:M						
Management	Health Care Mgmt(joint w OHSU)	HCM:M						
Management	Bus Ad: Mgmt of Innov & Tech	BAIT:MBA:M	12	2	1			
Totals:			12	2	1			

Program Components:			08-	09-	10-	11-	12-	13-
Marketing	Business Adm: Advertising Mgmt	ADMG:BS:B	1					1
Marketing	Business Adm: Marketing	MKTG:BA:B	51	39	54	61	53	44
Marketing	Business Adm: Marketing	:BS:B	119	95	99	93	104	100
Totals:			171	134	153	154	157	145

Program Components:			08-	09-	10-	11-	12-	13-
Marketing	Athletic Outdoor Industry Cert	AOIC:CRT:C						3
Totals:								3

Program Components:			08-	09-	10-	11-	12-	13-
Marketing	Food Mktg&Logistics Grad Cert	GCFM:CRTGR:G	1					
Totals:			1					