

## Academic Program Prioritization Ad Hoc Committee

Presentation to Faculty Senate  
April 7, 2014

## Committee Charge

Develop the initial groundwork for  
how PSU will conduct its  
academic program prioritization process

OR  
“Program Array Review”

not to be confused with  
“Academic Program Review”

## Why do this? Why now?

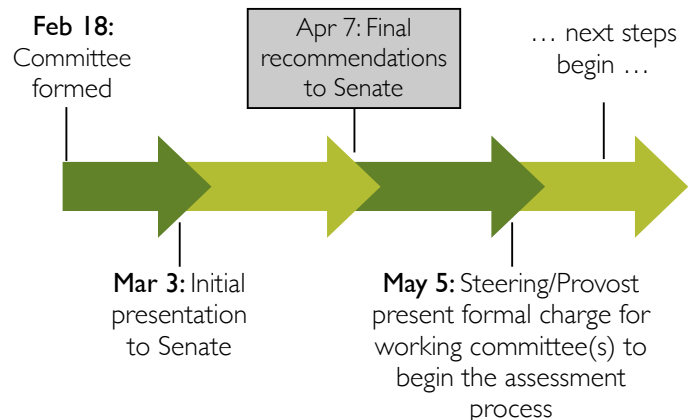
A portfolio approach that looks at the  
institution’s performance as a whole

Guide strategic investments in programs that  
best support institutional goals

Leverage institution-wide data sets to inform  
resource allocation/reallocation decisions

Thoughtful, careful development of a regularized  
process; don’t wait for an emergency

## Ad Hoc Committee Timeline



## Caveat

- We have a basic “architecture” in place
- As a result of our short timeline, there are still many details that will need to be resolved by the next committee

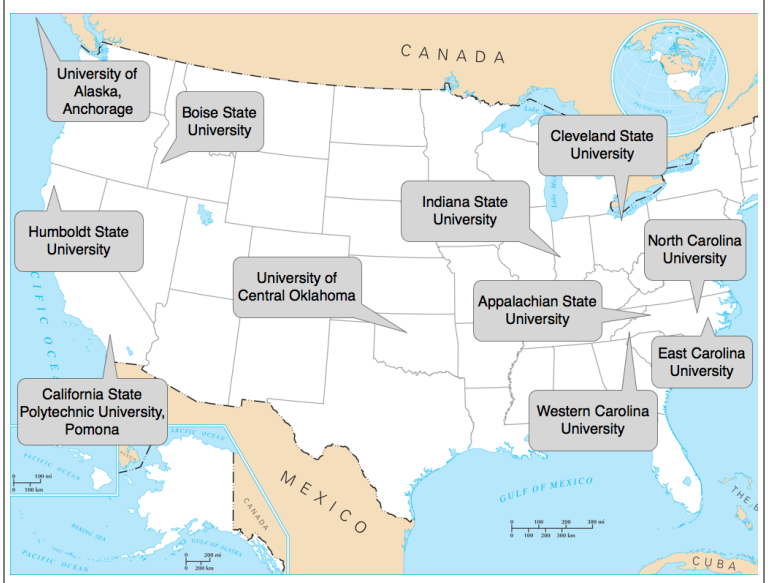
## Corollary and Invitation

- It’s not too late for suggestions/other input!

## Responses to Charge

## Committee Charge

1. Identify and investigate approaches used at other universities (including feedback from participating faculty and administrators)



## Lessons Learned

1. Universities develop and implement program prioritization for a range of reasons
2. There is variability in the scope of reviews
3. One size does not fit all

## Conclusion

PSU needs a prioritization process that is consistent with our current governance structure, institutional history, and fiscal situation

## Guiding principles

1. Clear objectives
2. Transparency and continuous communication
3. Engage faculty
4. Focus on the “big picture”
5. Develop a repeatable process
6. Develop a data-driven process

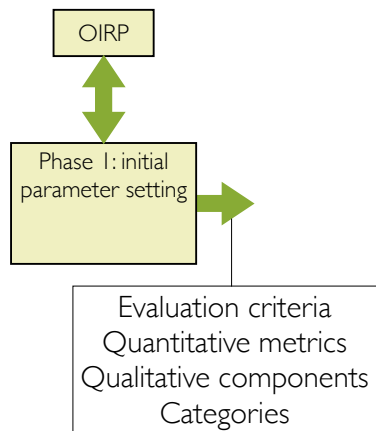
## Committee Charge

1. Identify and investigate approaches used at other universities (including feedback from participating faculty and administrators)
2. Recommend a framework for PSU

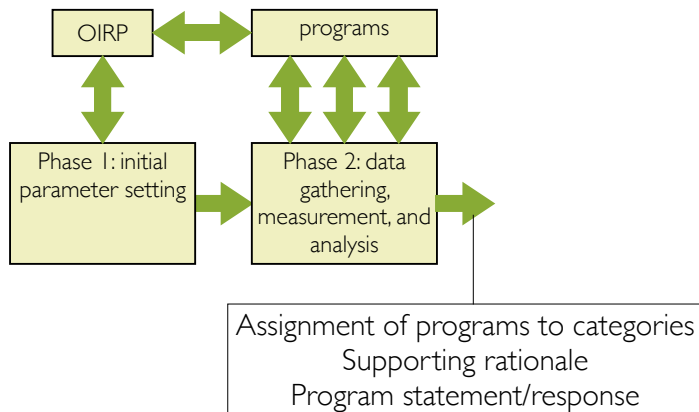
## Criteria, Metrics, and Categories

1. Program prioritization calls for the use of a set of evaluation **criteria** that can be applied to all of the programs in the review
2. Programs are assessed with respect to the chosen criteria using a set of quantitative **metrics** and qualitative **questions**
3. Programs are grouped in to **categories** rather than attempting a total rank-ordering

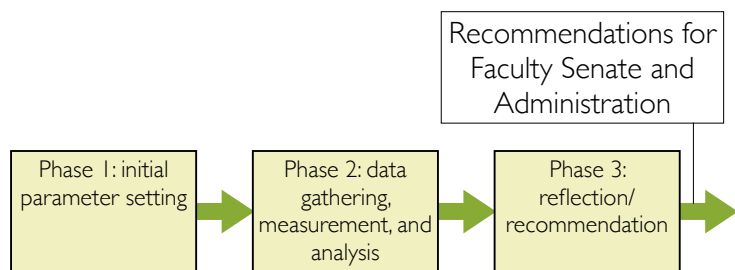
### Key components



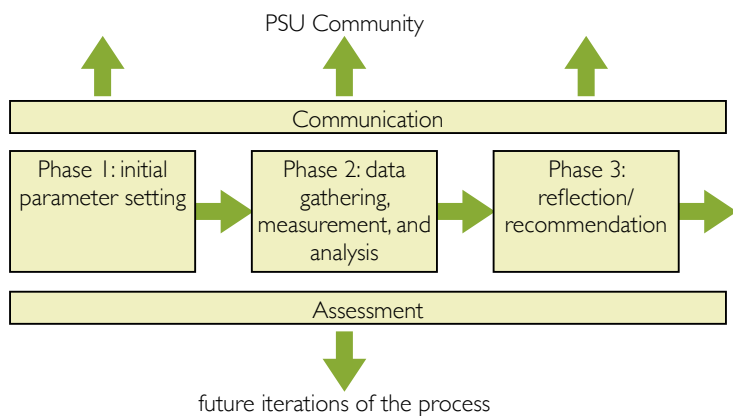
### Key components



### Key components



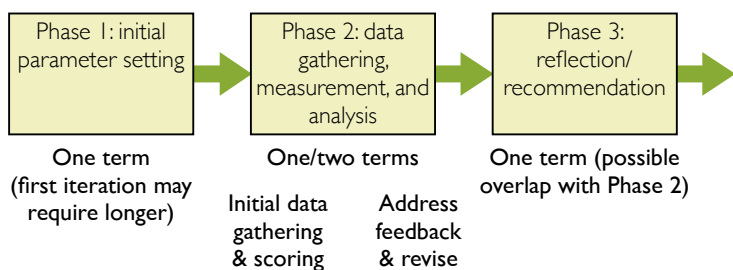
### Key components



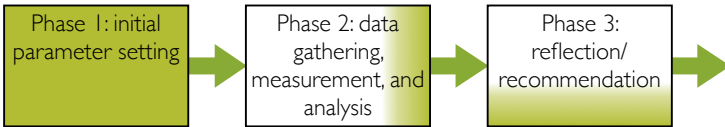
### Committee Charge

1. Identify and investigate approaches used at other universities (including feedback from participating faculty and administrators)
2. Recommend a framework for PSU
3. Determine a timeline and representation on subsequent committee(s)

### Timeline

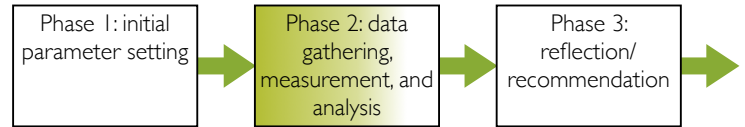


## Academic Program Prioritization Committee (APPC)



- 6-10 members, tenured faculty with leadership experience, trusted members of the PSU community
- Serve, not as representatives of particular units, but as advocates for the faculty and PSU as a whole

## Program Scoring Team (PST)



- As many as 30 members, organized in to smaller teams
- Broader faculty representation

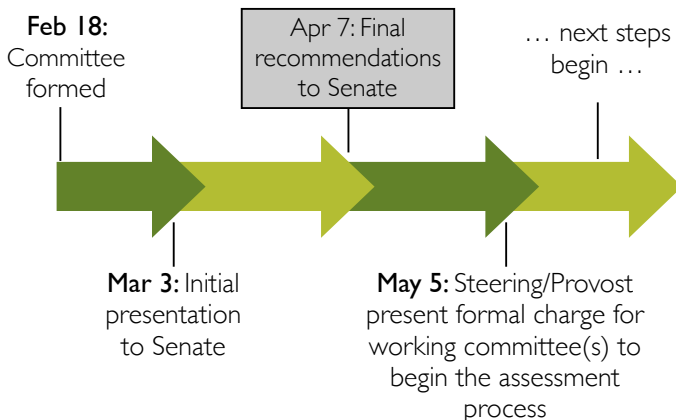
## Committee Charge

1. Identify and investigate approaches used at other universities (including feedback from participating faculty and administrators)
2. Recommend a framework for PSU
3. Determine a timeline and representation on subsequent committee(s)
4. Provide a definition for what constitutes a program and the scope of the review

## Proposed definition of academic program

- An *academic program* is any collection of activities that *consumes resources* and either:
  - *contributes transcribed courses* to a credential (e.g., UNST, Honors); or
  - *leads to an academic credential* (e.g., Minor, BA, BS, Certificate, Graduate Degree).
- Units are not programs: an *academic unit* is an organizational entity, such as a department or school, and can house one or more programs

## Ad Hoc Committee Timeline



## We welcome your comments!

**Shelly Chabon**  
Professor & Associate Dean, CLAS  
chabonr@pdx.edu



**Mark Jones**  
Professor, Computer Science, MCECS  
mpj@pdx.edu

**Jon Fink**  
Vice President, Research and Strategic Partnerships  
jon.fink@pdx.edu



**DeLys Ostlund**  
Professor of Spanish, World Lang. & Lit, CLAS  
delys@pdx.edu

**Kris Henning**  
Professor, Criminology and Criminal Justice, CUPA  
khenning@pdx.edu



**Barbara Sestak**  
Professor, Architecture, COTA  
sestakb@pdx.edu

**Committee Support**



**Steve Harmon**  
Curriculum Coordinator, Academic Affairs  
harmons@pdx.edu