Welcome to the Public Forum on Academic Program Prioritization
April 27, 2015
http://pdxappc.blogspot.com

Agenda Topics
General information and current status:
• Overview
• Programs that will be included in the review
• Survey and scoring rubrics
• Participation in scoring
• Timeline for completing the review
Questions, discussion, and suggestions

The Challenge of Academic Program Prioritization

Academic Priorities
Fiscal Priorities

These are not measurable!
This is too difficult

Academic Priorities
Fiscal Priorities

Academic Priorities
Fiscal Priorities
Goals and Roles

APP is about providing a faculty voice in planning for a future that aligns with our academic priorities.

The goal of APPC is to conduct the APP process in a way that maximizes the benefits that it will provide, but minimizes the costs that it will incur.

We need your help and participation.

APP needs YOU!

• Please volunteer for the scoring team!
• And help us to find other scoring team members in your department, unit, senate division, etc.
• This is important work …
• … but cannot do it without your participation.

THANK YOU for joining us today!
What is Academic Program Prioritization (APP)?

APP in the Context of Shared Governance

APP ends with the delivery of a set of recommendations
The final report will also incorporate any responses from programs
An “atlas” to enhance university-wide understanding of our academic programs

APP in the Context of Shared Governance

The form of these recommendations is up to us!
The way they are used is up to us!

APP in the Context of Shared Governance

APPC has asked Senate to develop plans about how/when APP recommendations will evolve into concrete proposals

APP in the Context of Shared Governance

Any proposals prompted by APP recommendations are subject to all of the usual oversight & procedures
APP in the Context of Shared Governance

The intention/expectation is that APP will become a regularized and recurring process.

Our first iteration will be a learning experience … but we believe that APP can develop into a key planning tool for PSU.

APP is different at PSU

- In other institutions, APP has been used as an administrative process in times of budgetary crisis to determine which programs to cut.
- But APP at PSU is faculty-led and faculty-driven.
- Our administration has invited us to provide input in guiding our academic future …
- … this is a daunting task.
- … but this is also an opportunity to be seized.

Process Details

Process Summary

- Step 1: Identify the programs
- Step 2: Collect data
- Step 3: Scoring
- Step 4: Generate recommendations

Step 1: Identify the Programs
An academic program is any collection of activities that consumes resources and either:

• contributes transcripted courses to a credential (e.g., UNST, Honors, IELP); or

• leads to an academic credential (e.g., Minor, BA, BS, Certificate, Graduate Degree).

A typical department houses multiple programs.

No prescreening, all programs assessed by the same, uniform criteria.

**Step 1: Identify the Programs**

An initial draft list was shared at the November forum.

Feedback and revisions were received from across campus.

A final list of 157 programs to be included in the review is available from pdxappc.blogspot.com.

### Step 1: Identify the Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Number of graduates in each of the past six academic years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelors in Mathematics</td>
<td>08 09 10 11 12 13</td>
</tr>
<tr>
<td>Bachelors in Conflict Resolution</td>
<td>08 09 10 11 12 13</td>
</tr>
<tr>
<td>Masters in Mathematics</td>
<td>08 09 10 11 12 13</td>
</tr>
<tr>
<td>Masters in Conflict Resolution</td>
<td>08 09 10 11 12 13</td>
</tr>
</tbody>
</table>

For this iteration, general studies degrees and programs that do not grant credentials are included in the review.

For future consideration:

• Training programs (e.g., post-bac, …)

• Online programs

Focus on Academic Programs does not include other important work and parts of PSU: in general, APP should be conducted as part of a broader review of the University.
Step 2: Collect Data

Program Report Form

- Context Data
- Program Data
- Qualitative Responses

Some key data is not available or doesn’t make sense at the level of individual programs.

Some data is specific to individual programs.

Narratives, and qualitative details to fill in the gaps that the numbers do not explain.

Completed by program directors in collaboration with their Deans and faculty.

One survey for each of 157 programs.

Reports shared within the PSU community.

Draft Program Report Form is available:

- **Relation to Mission** (1 question)
- **Data and Trends**:
  - **Demand and Trajectory** (2 questions)
  - **Quality** (5 questions)
  - **Productivity** (2 questions)
  - **Financial Considerations** (1 question)

Not included in this draft:
- length restrictions; instructions; data.
Step 3: Scoring

- Scoring work will be done by the “Program Scoring Team”:
  - A group of ~30 people with broad representation from across the faculty
  - We hope that you will consider volunteering to be a member of the scoring team
  - We hope that you will encourage other people in your department, unit, or senate district to volunteer

Step 3: Scoring

- We estimate that there will be around two days of work for each scorer
- There will be a modest honorarium …
- … although it won’t come close to compensating you for the amount of work
- But it will be a great way to:
  - provide a place for academic priorities in planning for the future of PSU
  - contribute to and learn about the University

Step 4: Generate Recommendations
Step 4: Generate Recommendations

- APPC will use the results of scoring to generate the final list of recommendations.
- Each recommendation will be accompanied by a rationale and, if requested, a response from the program.

Timeline

Original Timeline
- Fall 2013: Provost initiates conversation about Academic Program Prioritization (APP) in Faculty Senate.

Original Timeline
- Winter 2014: Senate appoints an ad hoc committee to develop a process for APP at PSU.

Original Timeline
- Spring 2014: Senate votes to move ahead, creating the APPC.

Original Timeline
- Summer 2014: APPC members appointed.
Original Timeline

Fall 2014

Parameter setting: programs, criteria, categories

Original Timeline

Winter 2015

Data collection, scoring

Original Timeline

Spring 2015

APPC delivers recommendations to Senate & Administration

Reality Check

• This was always an ambitious timeline
• It is a difficult task
• Everybody is very busy
• Senate already has a packed agenda
• Strategic planning is in full swing
• ...
• We need to complete APP in a timely manner
• But we also need enough time to do APP in a way that produces meaningful, useful results

Revised Timeline

March April May June July

Finalize survey & rubric

Pilot

Interactions with Deans

Program director responses

Program Responses

APPC Review

APPC Report

APPC Final recommendations

August September October November December

Scoring Event

July 2015-16

SEM forecasts due

Thanksgiving

OAA SEM review

Please volunteer for the scoring team!

Questions?

http://pdxappc.blogspot.com