Casider the Netflix problem, where we are given a collection of users, each of whom has rated some Subset of the available movies/shows on Nefflix.
If we barrage this information in a matrix, it ny look (ike this (obviously Netflix has more users ad movies than this).

|  | movie 1 | movie 2 | movie 3 | movie 4 |
| :---: | :---: | :---: | :---: | :---: |
| user 1 | 3 | $?$ | 5 | $?$ |
| user 2 | $?$ | 1 | $?$ | 2 |
| user 3 | 2 | $?$ | 2 | $?$ |
| user 4 | $?$ | 4 | $?$ | $?$ |
| user S | $S$ | $?$ | $?$ | 4 |

Obviously, Netflix wishes to fill in these missing entries so it knows what movies to recommend to a giver uses. One method of filling. in these missing entries leverages low-sale structure in the matrix. This is called low-rank matrix completion (LRMC).

Observation Model
Assume $X \in \mathbb{R}^{\mu_{* N}}$ has raki $r \ll \min (\mu, N)$, so that

$$
X=\sum_{i=1}^{r} \sigma_{i} u_{i} v_{i}^{\top}
$$

Suppose we observe a subset of the entries in $X$, So we are given a matrix $Y \in \mathbb{R}^{\mu \times N}$ such that

$$
Y_{i j}=\left\{\begin{array}{ll}
x_{i j} & (i, j) \in \Omega \\
? & \text { otherwise }
\end{array}, \quad \Omega \subset\{1, \ldots, \mu\} \times\{1, \ldots, N\}\right.
$$

where $\Omega$ is a set of known sampling locations. We mog then ask

1) Ca we recover $X$ from $Y$ ?
2) How do we do it?
3) How well does it work?

Sappy Conditions
To answer the first question, assure we receive exact (noiseless) measurements. If $X$ has rake $r$, we con unite

$$
X=\tilde{U}_{r} \tilde{V}_{r}^{\top}
$$

where $\tilde{U}_{r}$ has size $\mu_{x r}$ ad $\tilde{V}_{r}$ hes size $N$ ar. In this light, the degrees of freedom in $X$ are $M r+N r=(M+N) r$, which is typically much smaller then MN. Alternatively, suppose the first $r$ columns are linearly independent, ad the next Nos columns are dependent enticely on the first $r$. This gives $M_{r}+(N-r) r=(M+N) r-r^{2}$ degrees of freedom.

If $M \approx N$, then the $D_{0} F \approx 2 N$, so we reed at least $O\left(N_{r}\right)$ samples to have an hope of recovery.

Q: If $X$ is $N \times N$, approximately how my staples per column do we reed?

LRMC Problem Formulation.
How should we formulate the LRMC problem as an optimization problem? We have two goals for ag estimate $\hat{x}$ :

1) $\hat{X}_{i j}=X_{i j}$ for $(i, j) \in \Omega \quad$ (observed entries match)
2) $\operatorname{rank}(\hat{X})=r$ (estimate is low-rak)

Let $P_{\Omega}$ be the orthogonal projection onto the space of matrices supported on $\Omega$. Then we write

$$
P_{\Omega} X=\left\{\begin{array}{cc}
x_{i j} & (i, j) \in \Omega \\
0 & \text { otherwise }
\end{array}\right.
$$

An equality-constrained/busis pursuit-type optimization problem is then

$$
\begin{array}{ll}
\min & \|x\|_{x}  \tag{1}\\
\text { si } & P_{\Omega}(X)=P_{\Omega}(y)
\end{array}
$$

Alternatively, if we believe ow r observations are corrupted by noise, we may choose to solve the Lasso-type/Tikhoou regularized probleor

$$
\min _{x} \frac{1}{2}\left\|\operatorname{Pr}(x)-P_{\Omega}(y)\right\|_{F}^{2}+\lambda\|x\|_{*} \quad \text { (2) }
$$

$\left[\begin{array}{l}\text { Note the similarity between (1-2) and ow r optimization] } \\ \text { problems for sparse regression. }\end{array}\right]$

Al jorithus for LRMC
We car solve the LRMC problem using both ADMM ad IRLS. The latter will appear in our lost demo. Defoe the (split) augmented Lagrajian to be

$$
\begin{aligned}
& z_{\rho}(x, z, L)=\lambda\|z\|_{*}+\frac{1}{2}\|P \operatorname{Pr}(X)-\operatorname{Pr}(y)\|_{F}^{2} \\
&+\langle L, x-z\rangle+\frac{f}{2}\|x-z\|_{F}^{2}
\end{aligned}
$$

where $L$ is the matrix of Lagrage multipliers. The ADMM updates are given below. Their derivation is likely te be a homework problem. Note the similarity to the Lasso updates!

ADMM for LRMC

$$
\begin{aligned}
& X_{i j}^{(k+1)}=\left\{\begin{array}{lll}
\frac{1}{\rho+1} Y_{i j} & \text { if } & (i, j) \in \Omega \\
Z-L & \text { if }(i, j) \notin \Omega
\end{array}\right. \\
& Z^{(h+1)}=D_{\lambda p}(X+L) \\
& L^{(k+1)}=L+X-Z
\end{aligned}
$$

