

Lab 4: AR Concepts

CS410/510: VR/AR Development

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Refresher: What is AR?

- “Augmented Reality”
- Distinct from “virtual” reality (VR) and part of “extended” reality (XR)
- Very general definition
- Features “rich” interaction with the user’s environment
- Still somewhat an emerging tech
- Pulls from many different fields of knowledge, from AI to game development.

The “reality” part

- Distance estimation
- Figuring out orientation of a surface
- QR Code interaction
- Face detection and recognition
- GIS (Geographic Information System) data integration
- Locating pedestrians in real time video

The “augmented” part

- Modifying or super-imposing the environment
- Examples
 - Superimposing a 3d model of a giant dancing hot dog onto real time video
 - Adding cat ears to someone’s face
 - Showing players which pokemon they should cross train tracks to catch
 - Pointing a robot where to go in a physical environment

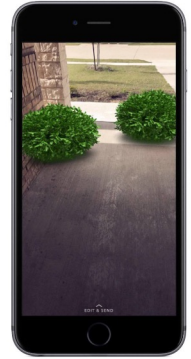
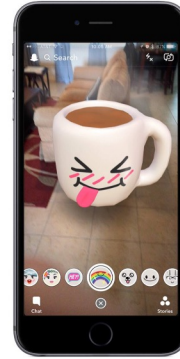
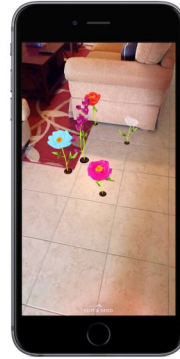
Some AR focused devices

- Headsets are really expensive
- Microsoft HoloLens, HoloLens 2
 - Limited availability, \$3500
- Varjo XR-1 Augmented
 - \$9995
- Other headsets may try to catch up
- Most users will just use a phone.



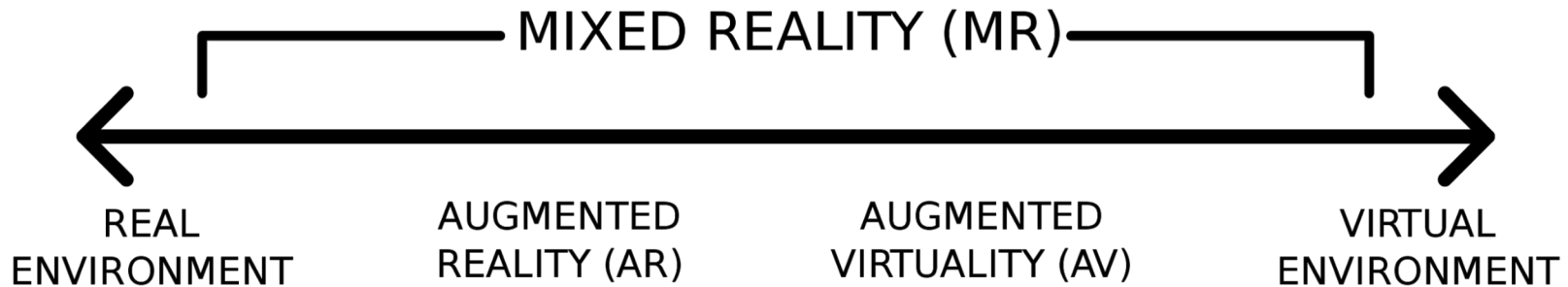
Some AR Apps

- Snapchat
- Ingress
 - (first release: 2013)
- Pokemon Go
 - 2016
- All AR apps, but make use of several kinds of augmented reality.



The mixed reality spectrum

- What's “virtual reality” and what's “augmented reality”?
- Less of a hard division, more of a continuum.
- This continuum is called the “mixed reality spectrum” or the “reality-virtuality continuum”.



VR Intersection

- Oculus quest hand tracking
 - Computer vision techniques with direct AR application
- Inside-out tracking
 - This is part of “Environmental understanding”
- Controller and HMD tracking
 - Use special objects to achieve the same thing that hand-tracking does, but more reliably.
- Passthrough
 - Video of the real world while in VR space
 - Often grainy and low-quality, activated automatically to prevent players from falling down stairs and punching monitors.

Data we can use

- Camera input
 - Very common, flagship product for AR backends
 - Reliable: Almost every phone has 2 cameras
 - Heterogeneous: Almost every phone has its own kind of camera



The most basic AR feature: Face and eye detection.

Data we can use

- Audio input
 - Transcription, voice commands, etc
- Location information
 - Easy(-ish) to implement, engages users
 - Pokemon
- Normal peripheral devices
 - Keyboard, mouse, screen taps, etc

Limits and problems

- Computer vision is expensive
 - Even simple classifiers can run into performance issues if not tuned properly
 - More complicated classifiers run into performance issues even when properly tuned and run on GPUs!
- Rendering in real time is also expensive
- All of these inputs eat battery life
- Location information not always available

Marker-based AR

- Specific to visual AR
- Track an object within scene
- Doesn't have to be an image, but that's the easiest and least likely to turn the phone into a space heater!
- Examples
 - QR codes
 - Look at a sign, pull up information about that sign
 - Render a 3d model on top of a card depicting that model

Good markers

- A *specific* image
 - Images which are too general have false positives (if other things would look like them).
- A decent quality image (not blurred)
- Something with easy to recognize lines
- We care because in Lab 5 we'll make use of marker-based AR
- Marker-based AR with very general markers
 - Apps that leverage facial recognition
 - Hand-tracking

Markerless AR

- Very broad set of features
- Does not rely on a marker: Figures out surroundings independently in 6dof (e.g., may use GPS data).
- “Environmental understanding”
 - Object detection and classification
 - What does the room look like?
 - What’s in the room?
 - Not necessarily all of these at once, but some
- Probably what you think of when you think about AR

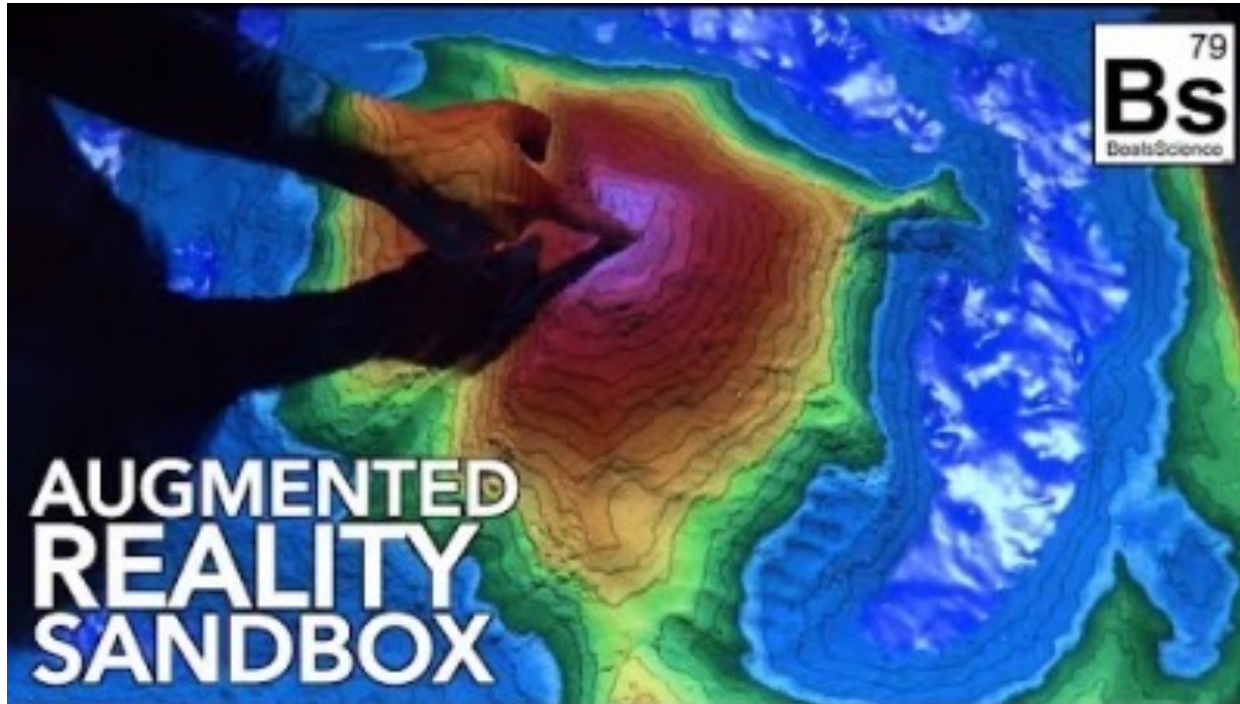
Markerless AR: Location-Based AR

- Location-based AR ties augmentation to a specific place
- The reliability of marker-less AR on positional information
- Examples:
 - Pokemon Go

Markerless AR: Projection-Based AR

- Projection AR, sometimes also referred to as spatial AR, is a method of delivering digital information within a stationary context.
- Light is projected onto a surface

Example: AR Sandbox



Markerless AR: Superimposition-Based AR

- Partial or full replacement of an original view of an object with an augmented view of the same object.
- Object recognition plays a vital role.

Example: IKEA Place (Released 2017)

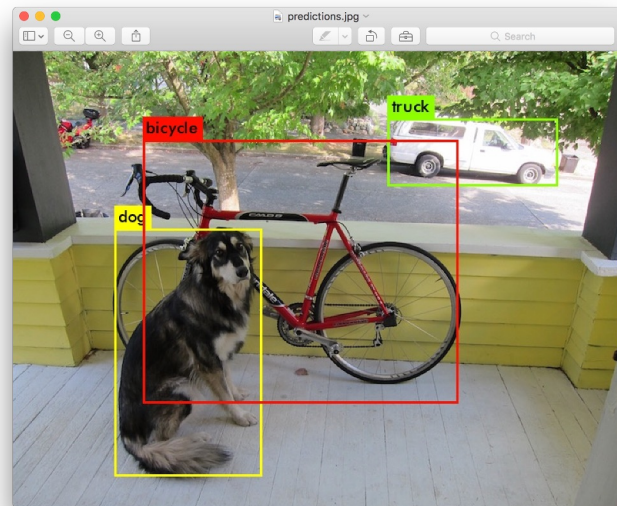


How markers work

- Many, many ways to make markers work
- Simplest: Locate an object and draw something over it
- Requirements:
 - As low power as possible
 - Work across many resolutions (“scale invariant”)
 - Marker shouldn’t be that complicated
 - Remember, phones aren’t very powerful

Image classification

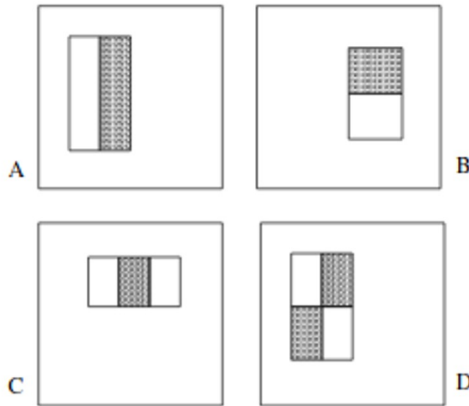
- Take an image in, spit out a classification and possibly a bounding box.
- Example solutions
 - Cascading classifiers
 - Convolutional neural networks
- Limitations
 - Cascading classifiers have trouble with rotations.
 - Inference time for neural networks can take too long.



Example of a bounding box, taken from darknet's YOLO classifier. This takes ~15s to generate on an integrated graphics card of a laptop.

Cascading classifiers

- First brought to attention in 2001
- Designed specifically for low-power devices
- Look for certain vague “features” in sections of an image
- Haar features
- LBP features



Example Haar features, Viola and Jones 2001

Image classification

- Not impossible to do in real time, just hard
- Advances in computer vision and hyperparameter tuning have gotten inference time into acceptable ranges in the last decade or so
 - Many techniques don't rely on improving recognition, but just making recognition easier
 - Ex. Filters that remove uninteresting information and simplify images before passing them to a classifier
- Still limited in some regards especially on older phones.

SLAM

- Simultaneous Location And Mapping
 - Can help with orientation detection as well
- Studied previously for robotics and self-driving car applications
- Depth mapping
- Environmental understanding
- Spatial anchors: Positions in space that many clients are tracking and remain consistent throughout a session.

Back to markers

- Find objects that we care about in scene
(Classification)
- Determine their orientation
(SLAM)
- Do something with them
 - Render a model/video
 - Interact with a server
 - Play a sound
 - Open a webpage
 - Etc

ARCore

- Google's AR library
- Best support tends to be in Java
- Features listed to include:
 - Environmental understanding via feature tracking
 - Motion tracking
 - Depth mapping
 - Light estimation
 - Marker detection
 - Anchors

ARKit

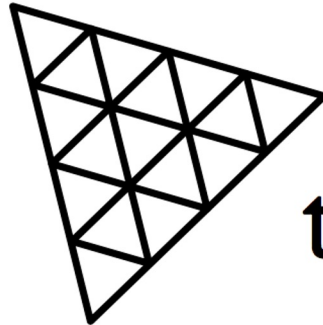
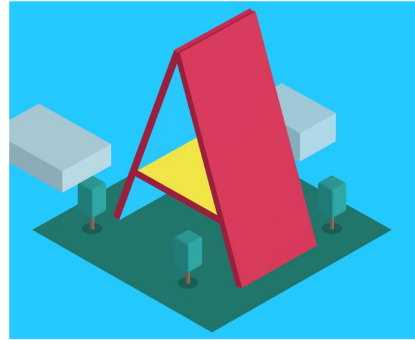
- Apple's ARCore
- Basically the same set of features
- Support and examples tend to be in Swift
- Emerging tech: LiDAR for depth estimation

AR APIs and SDKs

- You have choices and a lot of them cost money
- Vuforia: Can be used for free, also includes paid solutions.
- Unity: Both through Vuforia and several other plugins, including one for markerless AR (AR Foundation)
- Directly using ARCore/ARKit is free, but not that great an experience unless you want cutting edge features.
- WebAR
- Many, many more backends.

AR for the Web

- Again, in case you like web development
- WebAR
 - Three.js and AR.js
 - AWS Sumerian
 - A-Frame
- AR for the web can help provide users with a seamless experience.



three.js

Vuforia

- What
 - AR platform
 - Includes a “target platform” that we can use to make AR markers
 - Provides most of the heavy lifting for computer vision
- Why
 - User-friendly
 - Simple to set up
 - Good Unity integration

Vuforia setup (For Lab 5)

- Go to <https://developer.vuforia.com/>
- Make an account
- Go to “Develop”
- Select “Target manager”

License Manager Target Manager

Target Manager

Add Database

Use the Target Manager to create and manage databases and targets.

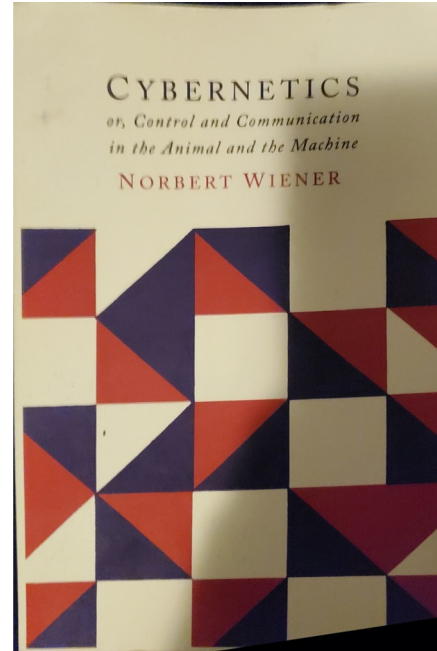
Database	Type	Targets	Date Modified
exampledb	Device	1	Aug 25, 2020
Lab4	Device	1	Nov 01, 2020

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Vuforia set (continued)

- Find a suitable image with lots of edges
 - If you don't have access to a printer, look for a book
- Add a database
- Add target to database
- Set size to roughly match up with the real object (0.16m in this example)



Add Target

Type:



Single Image



Cuboid



Cylinder



3D Object

File:

20201101_212850_vuforia.jpg

Browse...

jpg or .png (max file 2mb)

Width:

0.16

Enter the width of your target in scene units. The size of the target should be on the same scale as your augmented virtual content. Vuforia uses meters as the default unit scale. The target's height will be calculated when you upload your image.

Name:

20201101_212850_vuforia

Name must be unique to a database. When a target is detected in your application, this will be reported in the API.

Cancel

Add

Lab 5 overview

- Vuforia + Unity
- Render a few cubes onto a book
- Should be simple